



Idealease customer Ace Hardware Corporation's Driver, Ron Johnson named TRALA Driver of Year!



Ron Johnson, employee of Ace Hardware Corporation of Moxee, Washington, has logged over 2.6 million accident-free miles driving tractor trailers over the past 30 years. Ron drives an International ProStar for Ace Hardware that is owned by Cascadia Idealease of Yakima, WA. For his lifetime performance of safe driving, Ron was nominated by Idealease, Inc. and selected from a group of ten similarly qualified drivers as the Truck Renting and Leasing Association's (TRALA) 2013 Driver of the Year. This award program is sponsored by the Goodyear Tire and Rubber Company.

Ron was recognized at TRALA's 2013 Annual Meeting on March 14 in Naples, Florida. In addition to an all-expense paid trip to the event for himself and his wife, Bobbi, Ron received a trophy and cash prize.

"For over 30 consecutive years, Ron Johnson has driven without an accident and maintained a perfect driver's log," said Tom James, president and CEO of TRALA. "This year Ron stood out among the other candidates as possessing the highest excellence in driving and safety standards throughout his career."

With over 30 years of city and over the road driving experience, Ron Johnson's accomplishments and service to his country speak for themselves. Over the past five years he has taken courses in first aid, hazmat, defensive driving, and HOS and logbook training; and twice he served as a combat life saver driver in Iraq helping to protect our men and women overseas.

In addition to Ron receiving the driver of the year award, Idealease had two customer drivers that were in the top 10 candidates for the driver of the year award. John Healey Jr. of Hills Pet Nutrition and Alan Smith of United Rentals received Honorable Mention recognition.

Driver Recognition Awards

It is important that we recognize all drivers who have performed in a safe and compliant manner. Recognition awards are best used for safe driving. A recognition award should be an award that the driver or employee cannot get anywhere else. It is best if these awards are personalized. Benefits of recognition award are that they are non-monetary and have a longer lasting effect. A driver should not be able to go and buy this award on their own. The only way to receive the award and recognition is to meet the requirements for receiving the award. These awards can be further enhanced by presenting award group presentations with peers (i.e. meetings, banquets, etc.).

As a motor carrier, there are a number of state and nationwide association award programs that you can enroll your drivers in. I would recommend that you contact your state trucking association for a listing of the awards programs that are available. There are a variety of awards programs available for your drivers through organizations such as the American Trucking Association (www.truckline.com) and the National Private Truck Council (NPTC). The NPTC has the Driver Hall of Fame and National Driver All-Stars driver's awards programs that are available to NPTC members. Go to: <http://www.nptc.org> to enroll your driver.

Driver Incentive Awards

Monetary incentive awards are best used to motivate a driver to perform. These types of incentive programs are successful in motivating the driver to achieve a specific goal such as a certain fuel mileage or clean roadside inspection.

Registration is now open on line for the 2013 Idealease/NPTC Safety Seminars

Idealease, its affiliates and the National Private Truck Council (NPTC) will again be hosting safety seminars in 2013. The one day seminars this year will focus on basic safety and compliance, regulation changes and CSA. The seminars will be provided to all Idealease customers, potential customers and NPTC members at no charge. The seminar provides important information applicable for both the novice and experienced transportation professionals. To view the schedule and register for an upcoming seminar in 2013, click on the following link:

www.Idealease.com/safety

2013 Idealease/Safety Seminar Schedule

26-Mar	Memphis, TN
28-Mar	Atlanta, GA
2-Apr	Hyattsville, MD
3-Apr	Baltimore, MD
4-Apr	Harrisburg, PA
9-Apr	Milwaukee, WI
10-Apr	Fort Wayne, IN
11-Apr	Green Bay, WI
11-Apr	Grand Rapids, MI
17-Apr	Sacramento, CA
18-Apr	San Leandro, CA
18-Apr	Orlando, FL
23-Apr	Altoona, IA
24-Apr	Oklahoma City, OK
25-Apr	Chattanooga, TN
25-Apr	Dallas, TX
8-May	Denver, CO
9-May	Mississauga, Ontario

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